

A Day in the Life of a RediCoast Rider

**Prepared and presented by the
Coastside Transportation Committee**



Greetings

Coastside Transportation Committee

Michal Foriest Settles
(Chair), Dale Edwards,
Santos Orellana, Cara
Schmaljohn, and Bill Welch

*Not in photo:
Janie James and Robb de Vourna*



Today's Three Purposes

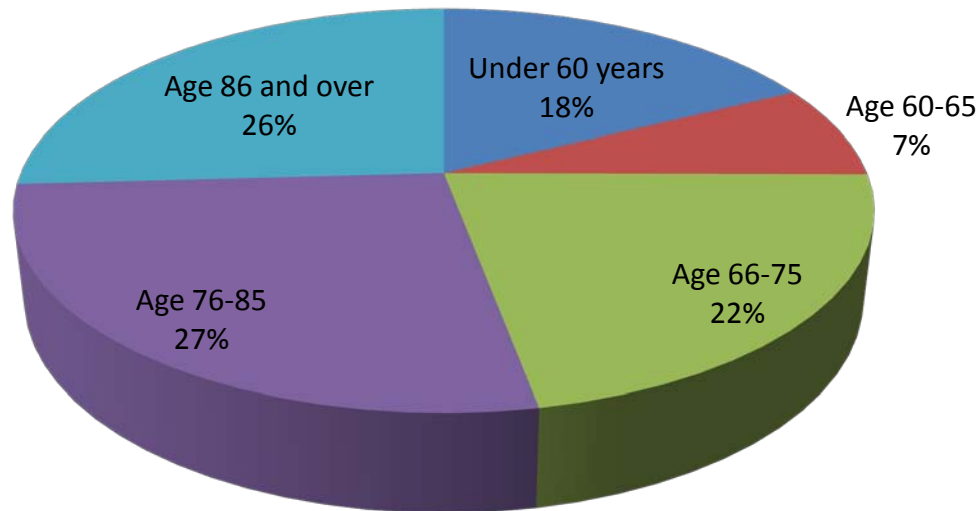
- Uniqueness of the coast
- Overview of the customers
- Thank you to the SamTrans Board of Directors

Uniqueness of the Coast Demand Response Service

- Pacifica to Pescadero
- Ten buses
- Started 2004
- 255 people registered as RediCoast customers
- Top 3 destinations – churches, hospitals, and appointments

Profile of Coastside Riders

Age of Coastside Riders



Gender of Coastside Riders

- Male 38%
- Female 62%

Profile of Coastside Riders

Mobility Aids

Ambulatory	200	78%
Scooter	3	1%
Wheelchair	42	16%
Large Wheelchair	10	4%

Profile of Coastside Riders

Residence

El Granada	22	9%
Half Moon Bay	136	53%
La Honda	5	2%
Montara	24	9%
Moss Beach	63	25%
Pescadero	3	1%
Other	2	1%

Coastside Adult Health Center

Janie Bono-James, Executive Director

- Structured day health program established in 1982
- # of participants = 120
- Serves frail, elderly and disabled seniors
- Support groups for attendees and their families

A RediCoast rider from Coastside Adult Health Center

- John, 88 years old
- Rides RediCoast 5 days per week to the Adult Day Center
- Attends special events on weekends using RediCoast



Half Moon Bay Peninsula Diversified Network

Robb deVournai, Program Coordinator

- Full social inclusion for people with disabilities
- Celebrating its 5th anniversary this year on the coast
- # of participants = 23
- RediCoast used for trips to YMCA, places of work, community parks and local colleges

A RediCoast rider from the Half Moon Bay Peninsula Diversified Network

- Sean attends College of San Mateo using the RediCoast service
 - Sean works part time at Harley Farm in Pescadero and uses RediCoast to get to and from work
- Sean volunteers part time at the Half Moon Bay Library



Senior Coastsiders

Cara Schmaljohn, Executive Director

- Created to provide opportunities and support for senior residents
- RediCoast supports the transportation needs for classes, daily lunch and shopping
- Program established in 1977



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A RediCoast Rider from Senior Coastsiders

- Rose, 83 years old, resides in the Moss Beach area
- Rose rides RediCoast Monday- Friday to the Senior Center
- She participates in exercise class and other Senior Center activities



“THANK YOU, Sam Trans Board of Directors”

- Your policies and foresight have allowed residents on the coast to live productive and meaningful lives



Source: Flickr user rkramer62

Special Recognition

- Special recognition to Director Zoe Kersteen-Tucker for her inspiration and long standing support for the San Mateo coastal communities



Source: <http://www.miramarevents.com/pumpkinfest/photos.html>

Contributors to this Presentation

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